

001

請在仔細審閱操作檔案後，  
再進行飛行操作。

PLEASE READ THE OPERATING DOCUMENTS CAREFULLY,  
BEFORE PERFORMING FLIGHT OPERATIONS.

ELEVISION®

BY:

*elevisian*



104°02'32"E

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EXPIRATION  
 2023  
 CHENGDU  
 Dec. 08  
 2008 PRODUCE

# ELEVISION LICENSE

NAME R220616  
 Timmy aka Youqiu

Photograph of Authorized Member

SEX M	HAIR Gold	EYES Gre	HEIGHT 1-02	WEIGHT 12	MAR Sgl
DATE OF BIRTH 2022-01		AGE 2		OTHERS	
PEEK & SCO ADDRESS PHOTOGRAPHY <input type="checkbox"/>		EDITING MIXING <input type="checkbox"/>		DESIGN DRAWING <input type="checkbox"/>	
				CUTENESS TEST <input checked="" type="checkbox"/>	

SIGNATURE *Timmy*

**外勤中**  
 In the field

ACCORDING TO THE PHOTO ON THIS LICENSE, YOU CAN FIND THIS CAT IN THE CORNER SHIP OF ELEVISION SOMETIME











## 0-10 ELEVISION Work Album

© 2023 ELEVISION

The original edition of this book was designed, produced and published in 2023 by ELEVISION, Fanmate Flying International Creative Park, Wuhou District, Chengdu 610000.

All photographs and illustration works from  
© 2023 ELEVISION

Text and design by ELEVISION and Happyseed

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## 前言 FOREWORD



自 2013 年启航，我们在宇宙中已飞行十载时光。

在这十年里，万象映画每位船员带着无限的热爱，于星河间，捕捉每一次灵感信号的闪烁；在行星坍缩的夹缝里，探索每一次可能的艺术碰撞。

我们尝试将这些有趣的星图记录下来，并组合成完美的波段发射到远方。而那些如花火一闪而过的灵感信号，即便它们没有办法组成完美的波形，但我们也从未放弃过对它们的记录。

这正是这一份灵感档案存在的意义。在这片无垠的星空之中，我们希望通过自己的创造力，为整个宇宙点亮一盏灯。

感谢您翻开这份档案，与我们一同感受万象映画十年飞行日志。

*We has been flying in space for ten years since 2013.*

*In this decade, each member of ELEVISION, with boundless love, has been capturing every flicker of inspiration across the galaxy, exploring every possible artistic collision in the crevices of planetary collapse.*

*We try to record these interesting maps and combine them to form the perfect wave band to transmit to the far distance. And the other spark of inspiration, even if they can not form a perfect waveform, but we have never given up recording them.*

*That's what an inspiration archive is for. In this boundless starry sky, we hope to light a lamp for the whole universe with our own creativity.*

*Thank you for opening this book and feeling with us the diaries of ELEVISION.*

**ELEVISION®**







Hello.





Released in 2019-12

大开眼界

Executive Producer VING/HENRY Director LINCHUNKAI  
 Line-Producer LEI YIREN Cinematographer HUO BOJUN Colorist FU BOCHAO  
 Gaffer CHEN ZHAO Graphic Designer DOUDOU Creative WANG ZIWEI  
 Art Director HAN JIAHAO Editor FU BOCHAO



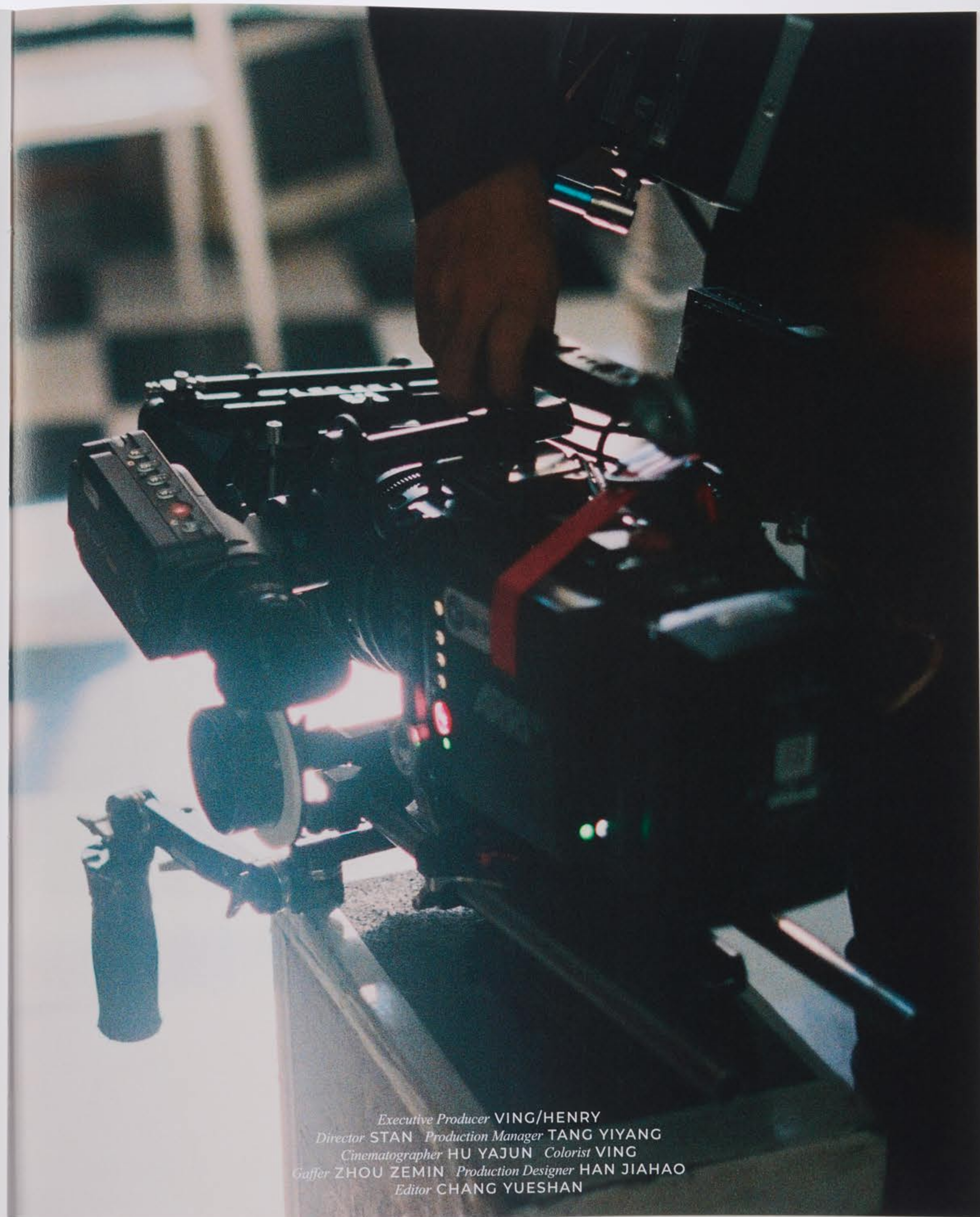






Released in 2018-12

遇见心动 悄然亲近



Executive Producer VING/HENRY  
 Director STAN Production Manager TANG YIYANG  
 Cinematographer HU YAJUN Colorist VING  
 Gaffer ZHOU ZEMIN Production Designer HAN JIAHAO  
 Editor CHANG YUESHAN

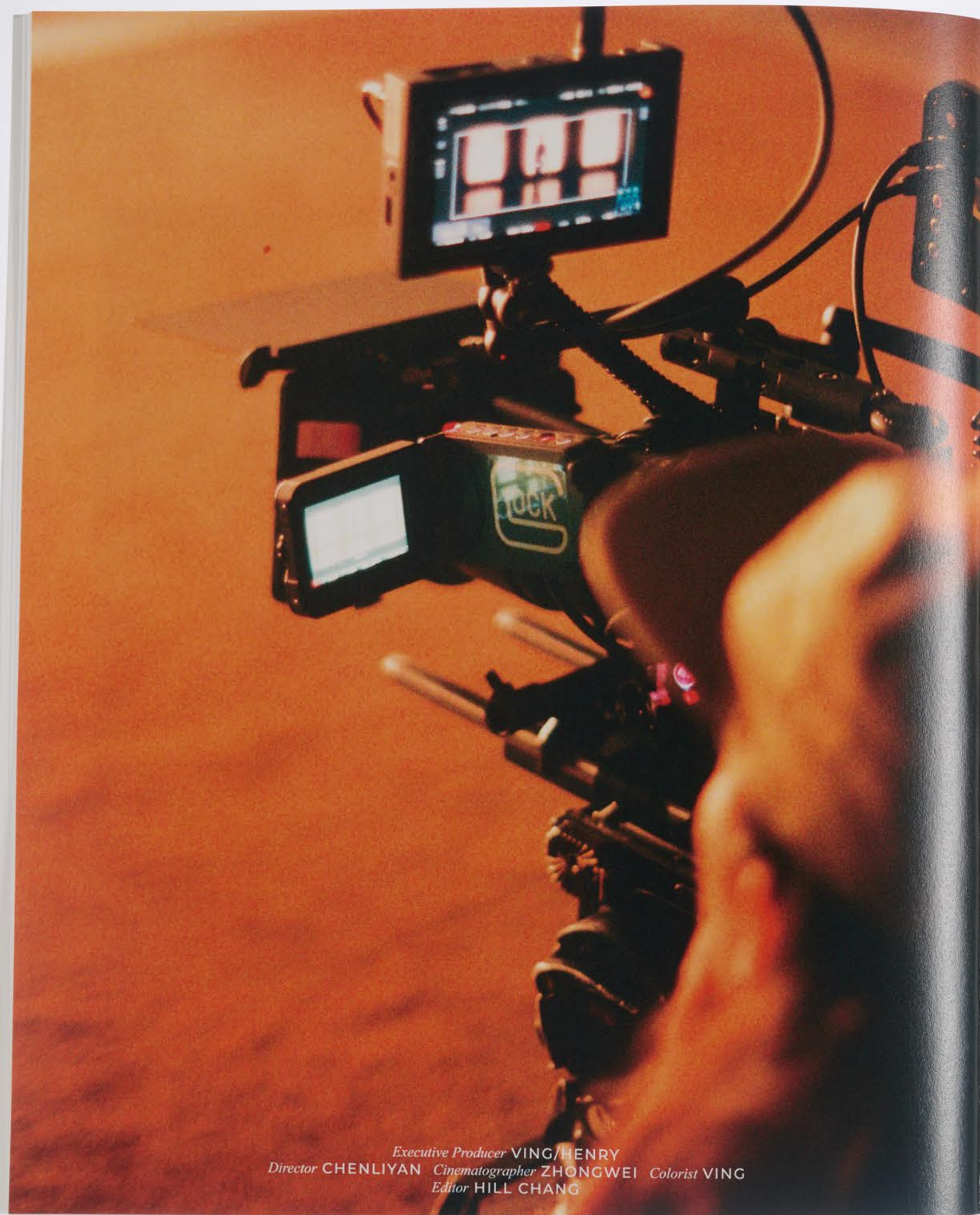












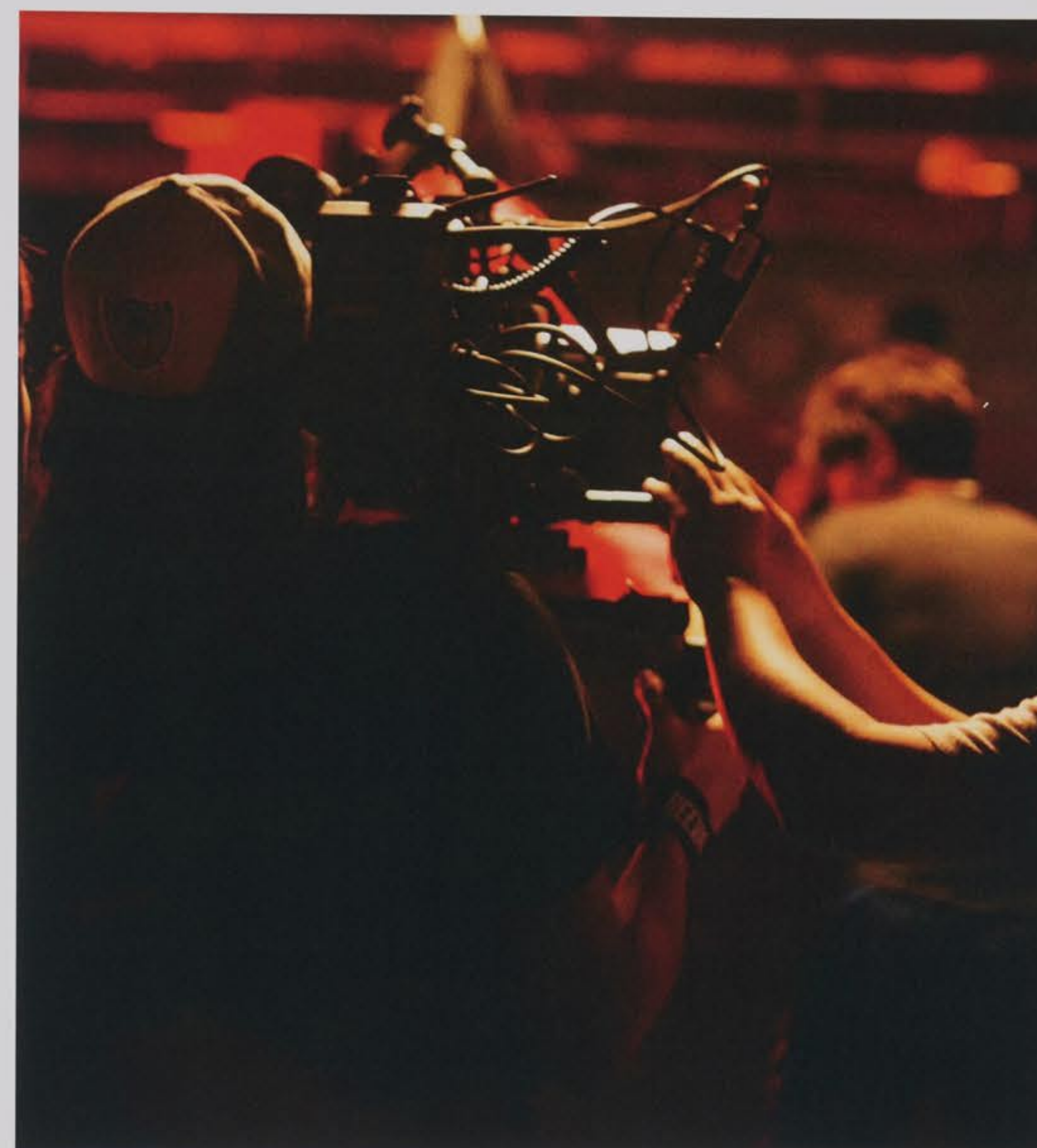
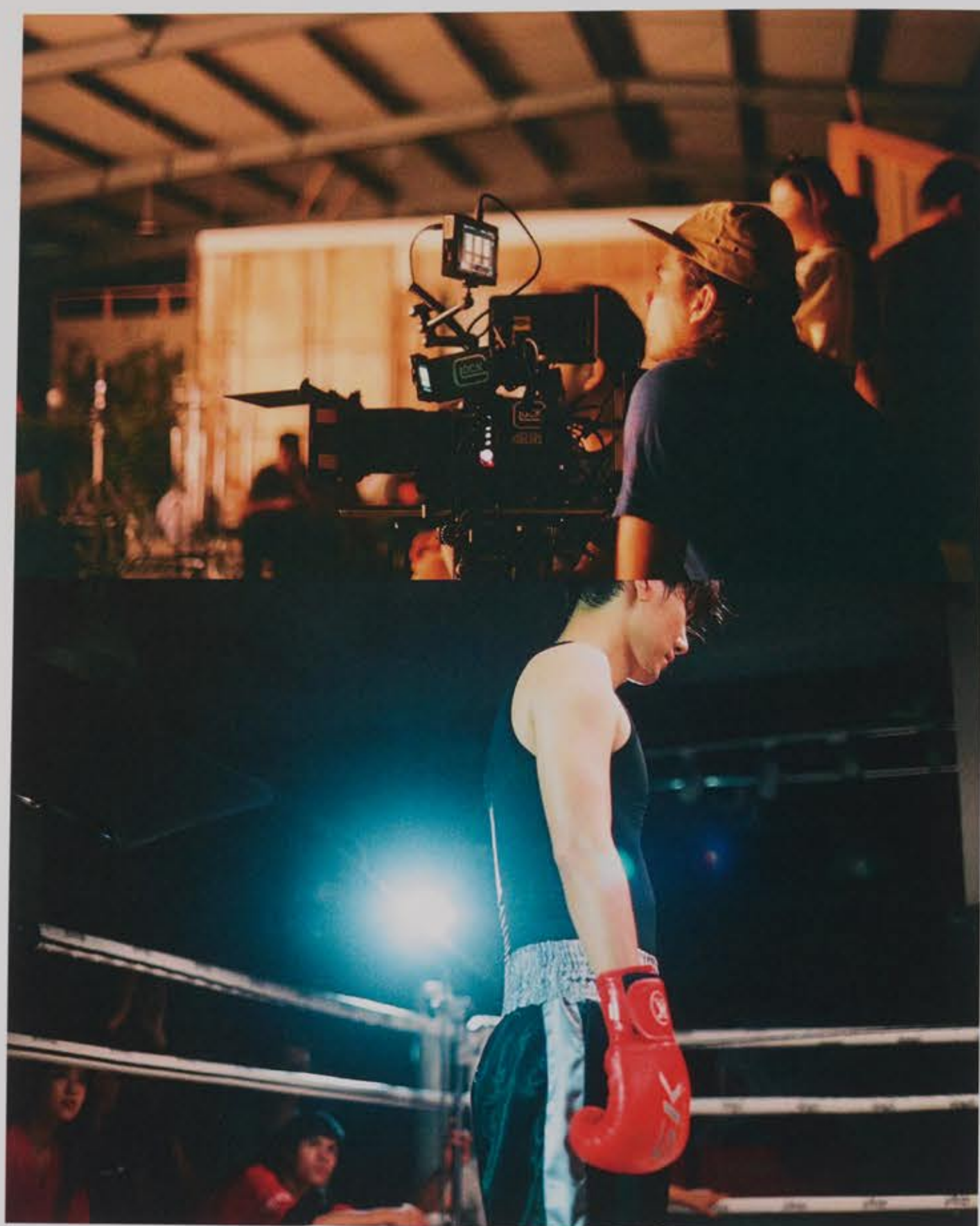
Executive Producer VING/HENRY  
 Director CHENLIYAN Cinematographer ZHONGWEI Colorist VING  
 Editor HILL CHANG



Released in 2017-11

王晰 MV「你要忘了我」









Released in 2021-06

孩子气



Executive Producer VING/HENRY  
 Director CHEN LIYAN Assistant Director ZHANG XINGCHEN/ZHANG SHENGJIE  
 Creative WANG YUFEI Production Manager LEI YIREN Account Executive YU SHUANGQI  
 Cinematographer HUANG LEI Colorist ZHANG YINGXU Art Director HAN JIAHAO  
 Makeup Artist XIAO FANG Gaffer ZHOU ZEMIN Graphic Designer LIU YUCHENG  
 Editor YU WEIWEI Music WAKEUPDUDE  
 Mixing SHANHEBEIREN













Released in 2023-02

MAMIHLAPINATAPAI















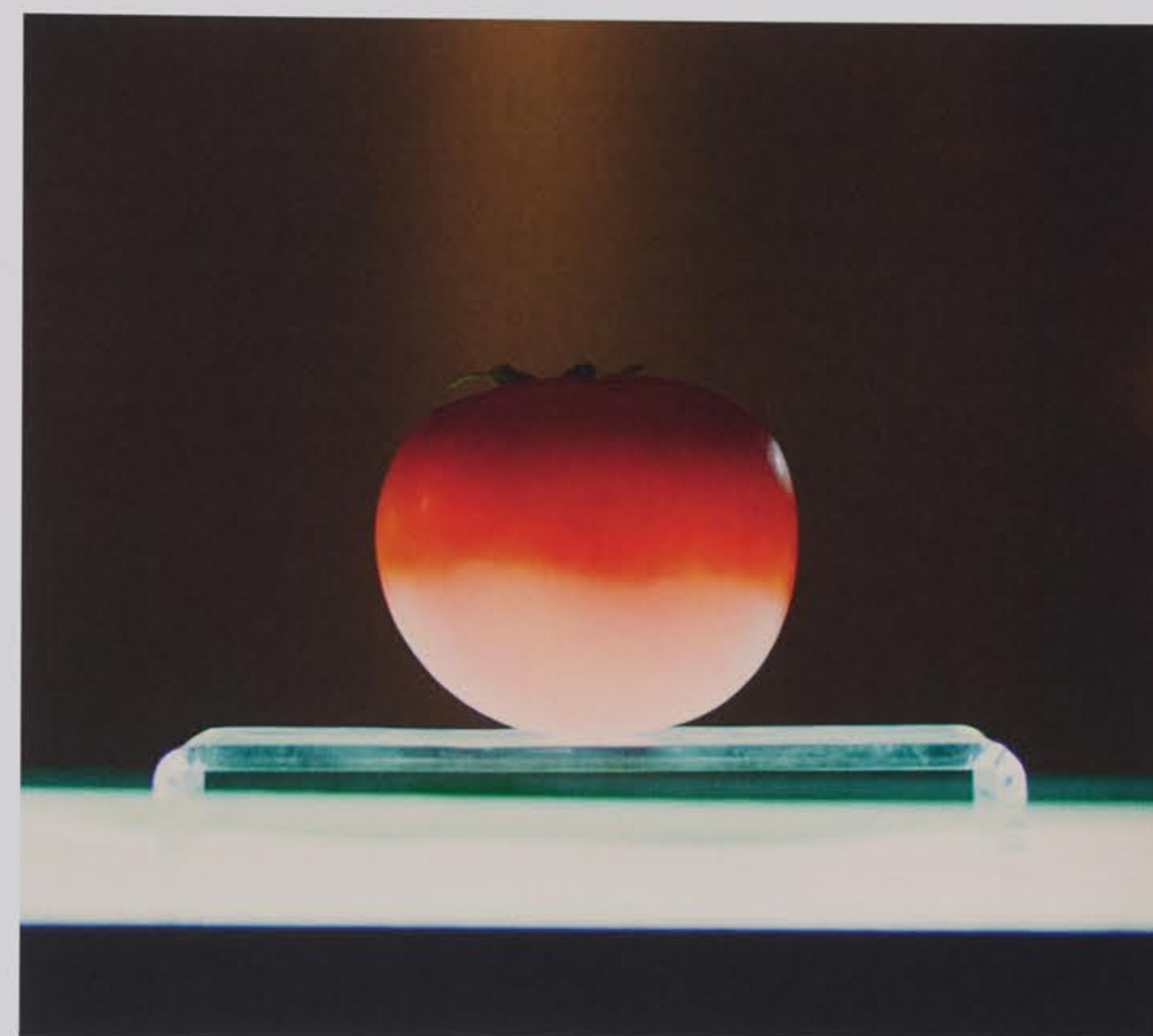
Executive Producer VING/HENRY  
 Director STAN Line-Producer TANG XIAOYI Creative QIU YU  
 Account Executive YANG YANG Cinematographer HU YAJUN Colorist FU BOCHAO  
 Art Director HAN JIAHAO Makeup Artist SIQING Gaffer ZHOU ZEMIN  
 Graphic Designer LI HUIHUANG 3D Effects BOWLONG  
 Editor FU BOCHAO



Released in 2020-10

百变大咖西红柿





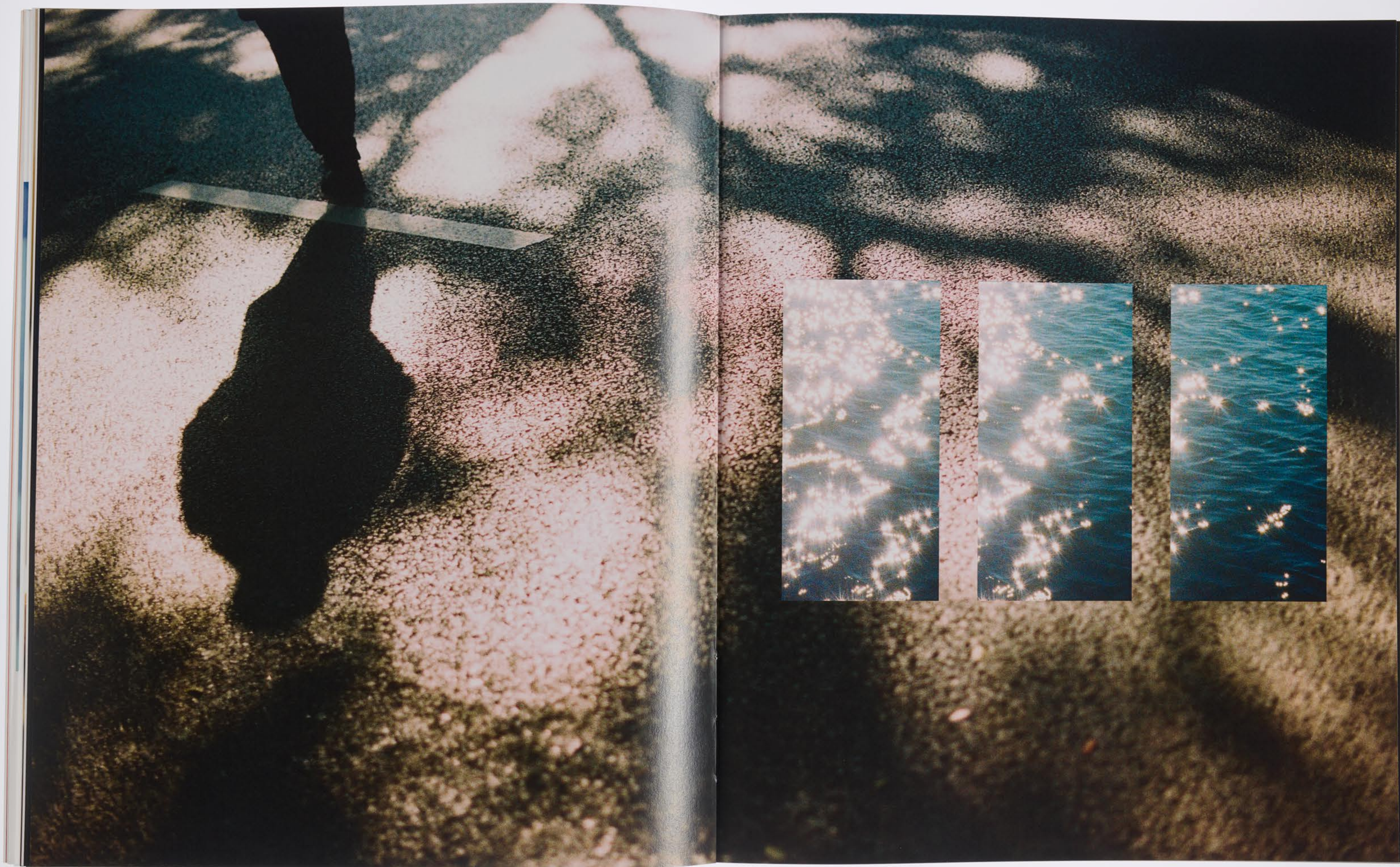
















Executive Producer VING/HENRY  
 Director VING/STAN Copywriter PSYCHO Colorist VING  
 Editor JUN NAN



Released in 2018-06

你的心灵栖息地

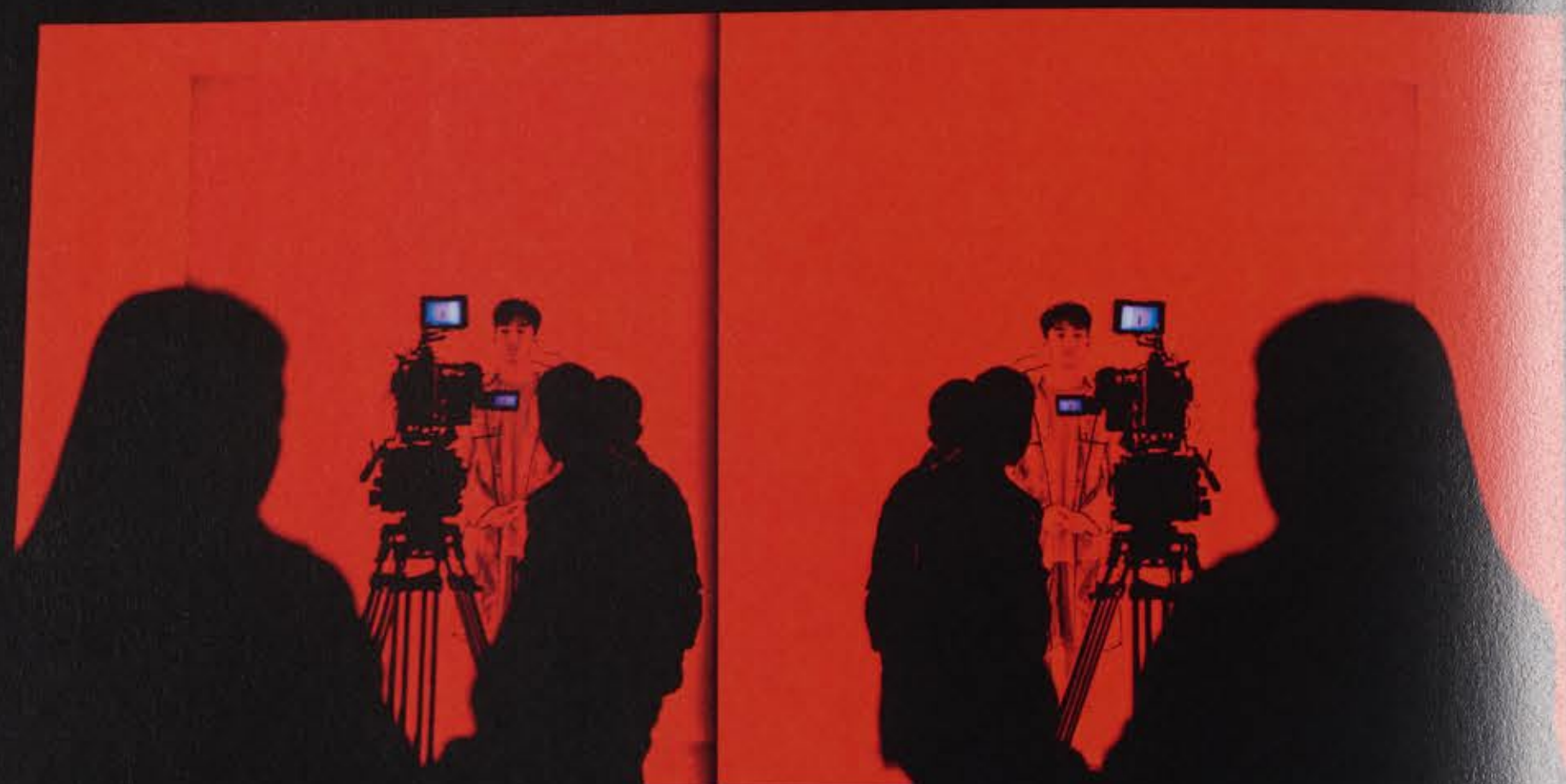














X I A C

Y U

Executive Producer VING YEE NG  
Director LIN CHUNKAI Line Producer LEI YIREN Executive LIU YUTIAN  
Cinematographer HUO BOJUN Colorist FU BOCHAO Art Director HE LEI  
Lighting ZHOUEMIN Makeup Artist SIQING Graphic Designer LI HUIHUANG  
Editor FU BOCHAO



Released in 2021-02

小鱼









Released in 2018-11

THE PLANET OF HEART



Executive Producer VING/HENRY  
 Director VING Line-Producer VING/HENRY  
 Cinematographer VING Photographer ONO Colorist VING  
 Production Manager RANYAPING/HENRY Art Director VING/HENRY  
 Starring ZHANGKAI Script Writer ECHO Music SILHOUETTES  
 Editor HILL CHANG Assistant Editor DOMOTOJIICHI

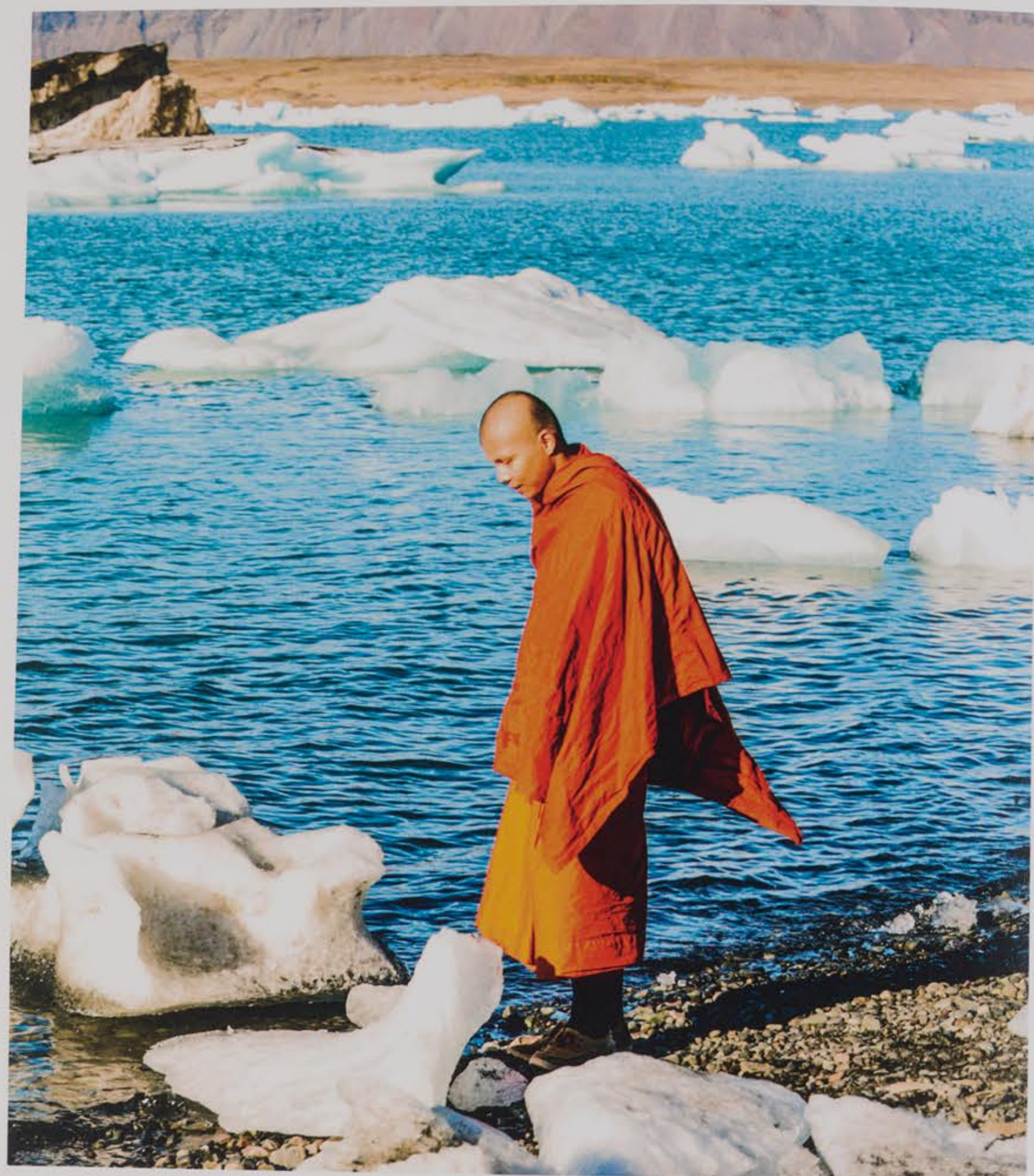














SONY ILCE-7M3 X ELEVISION



→9

→9A



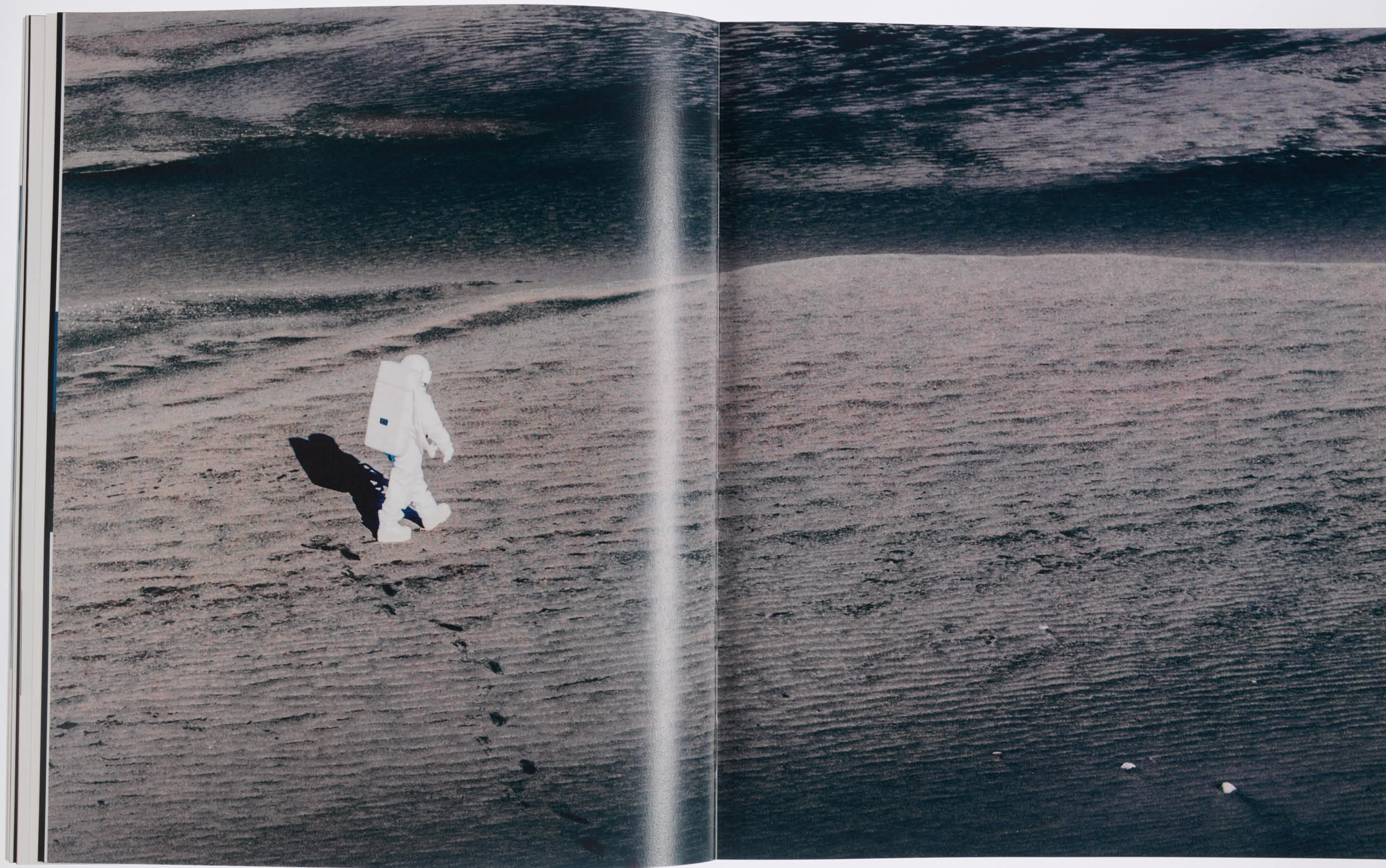
















CANON EOS R DIGITAL CAMERA

THE PLANET OF HEART

OUR LONELY PLANET

ELEVISION

VING\HENRY\CHANG\ECHO\YUAN\MAN\XINYI\ZHANGKAI

...WWW.ELE-VISION.COM...





出口指南 →  
GUIDE OF EXITS

Released in 2023-05

「出口」指南



Executive Producer VING/HENRY  
Director ORANGE Creative ORANGE Cinematographer XIANG HAINAN  
Colorist TANG JUN Graphic Designer HAPPYSEED  
Editor TANG JUN









Released in 2019-05

探索微观宇宙









Released in 2017-12

总有目光守候你



Executive Producer VING/HENRY  
 Director HUANG MIN Cinematographer DENG HAIPING  
 Colorist VING Editor VING













Released in 2023-03

逸术的猜想



Executive Producer VING/HENRY  
 Director STRIVAN Executive Director SLOW.G Production Manager HE YAOHAN  
 Creative STRIVAN Cinematographer HUANG LEI Colorist TANG JUN  
 Art Director HAN JIAHONG Makeup Artist SIQING Gaffer YANG ZHILEI  
 Casting XIAO CAO Editor TANG JUN

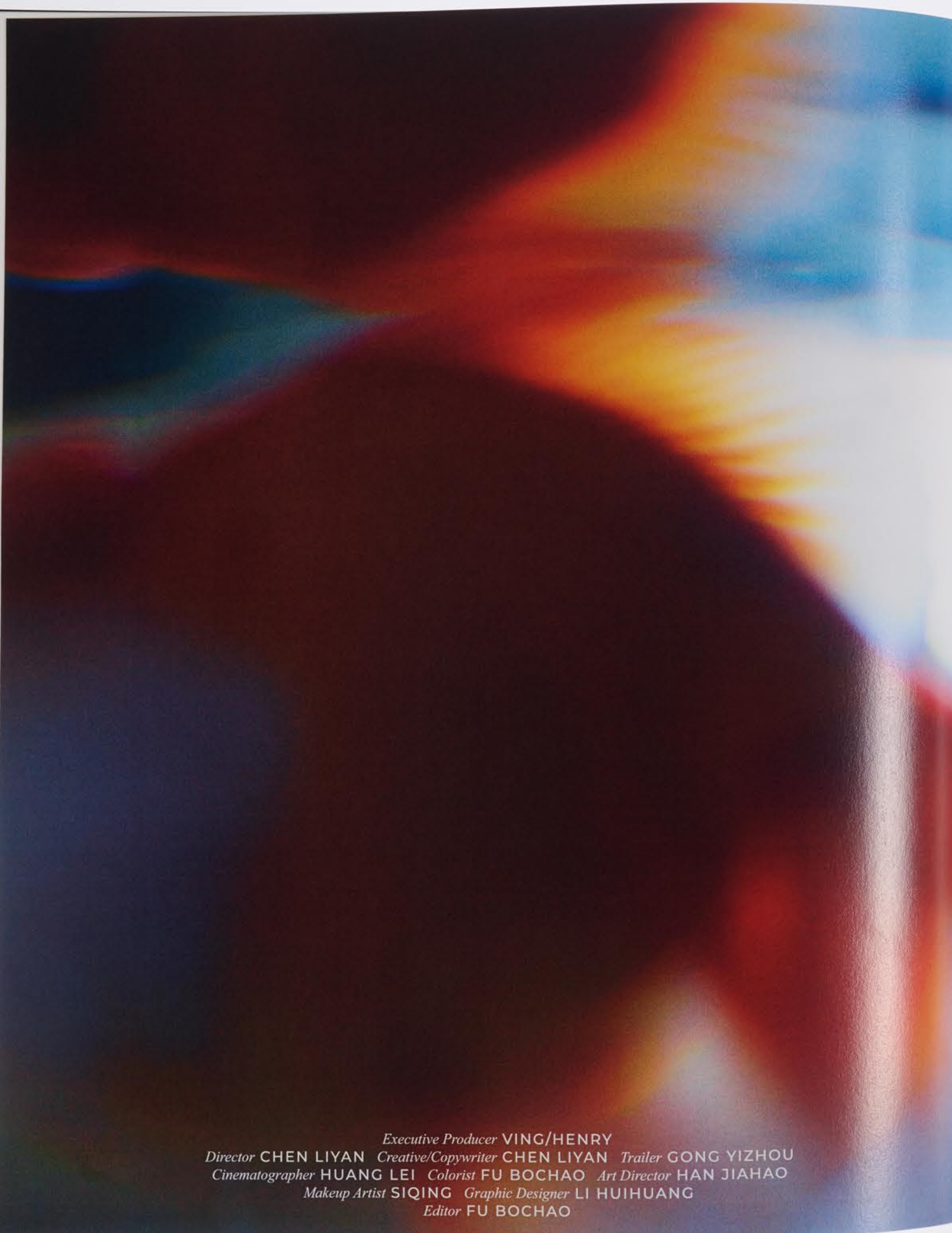












Executive Producer VING/HENRY  
Director CHEN LIYAN Creative/Copywriter CHEN LIYAN Trailer GONG YIZHOU  
Cinematographer HUANG LEI Colorist FU BOCHAO Art Director HAN JIAHAO  
Makeup Artist SIQING Graphic Designer LI HUIHUANG  
Editor FU BOCHAO



Released in 2020-12

对方辩友

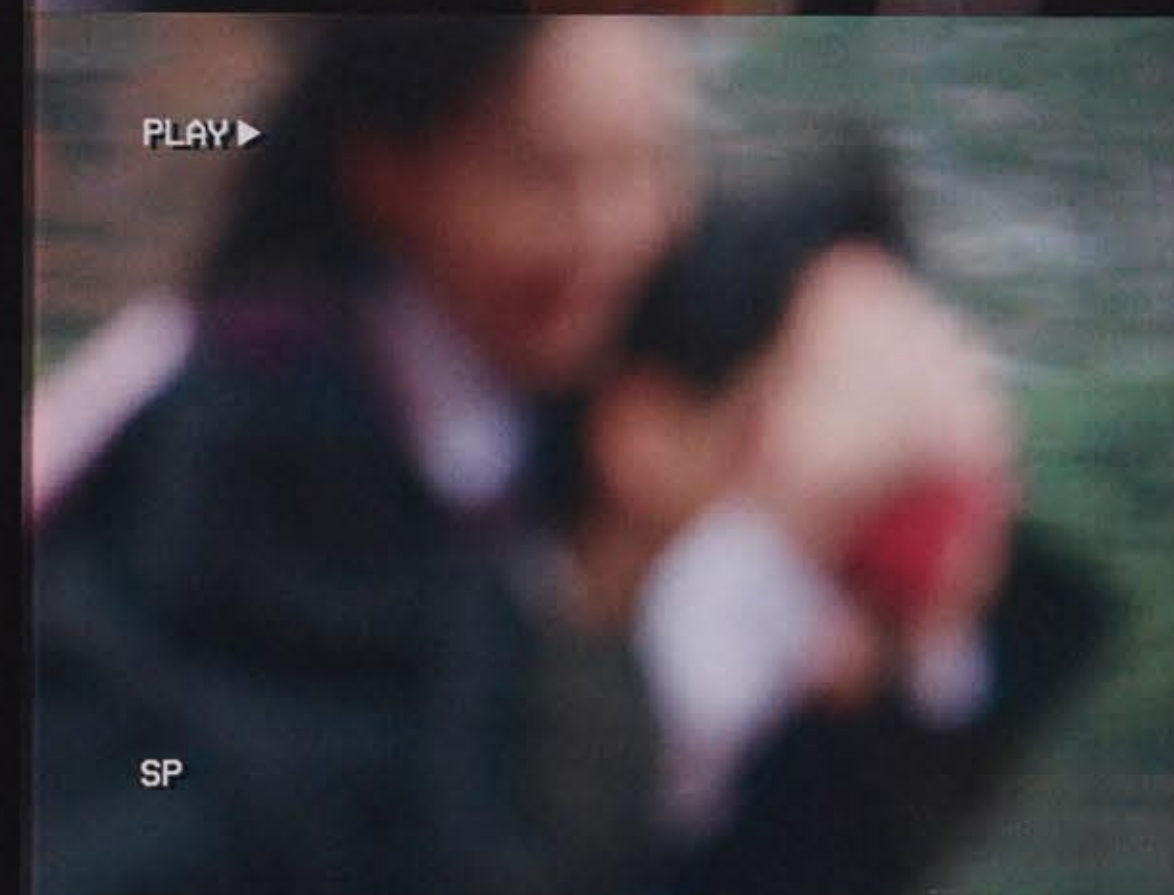








SP



SP

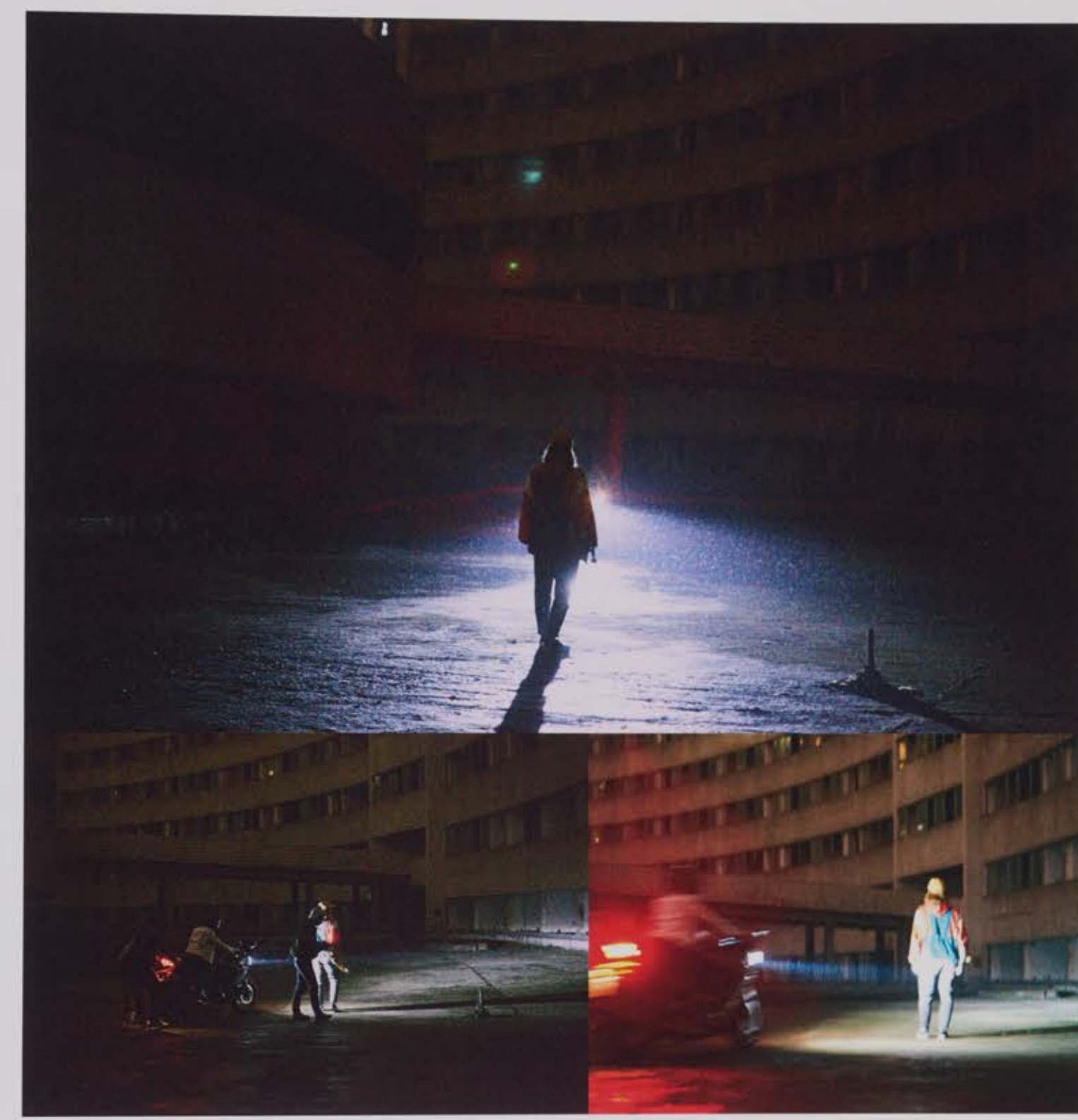








Executive Producer VING/HENRY  
Director DWIGHT YAO Assistant Director ZHANG SHENGJIE  
Producer TANG YIYANG Creative YOU LU Account Executive HE YIRAN  
Cinematographer GAO YUE Colorist ZHANG YINGXU Art Director HAN JIAHAO  
Makeup Artist SIQING Gaffer ZHOU ZEMIN Graphic Designer LI HUIHUANG  
Editor YU WEIWEI/ZHANG YINGXU



Released in 2021-04

新世界派对









Released in 2019-09

发现你的美好家



Executive Producer VING/HENRY  
 Director HUANG MIN Production Manager LEI YIREN  
 Cinematographer HU YAJUN Colorist VING Art Director VING  
 Gaffer GOU ZI Graphic Designer DOUDOU  
 Editor HU JUNWEN













Released in 2017-09

[ MUSIC IS MY ]



Executive Producer VING/HENRY  
 Director VING Cinematographer VING Colorist VING Art Director VING  
 Editor HILL CHANG









Here comes to

the ELEVISION world.





















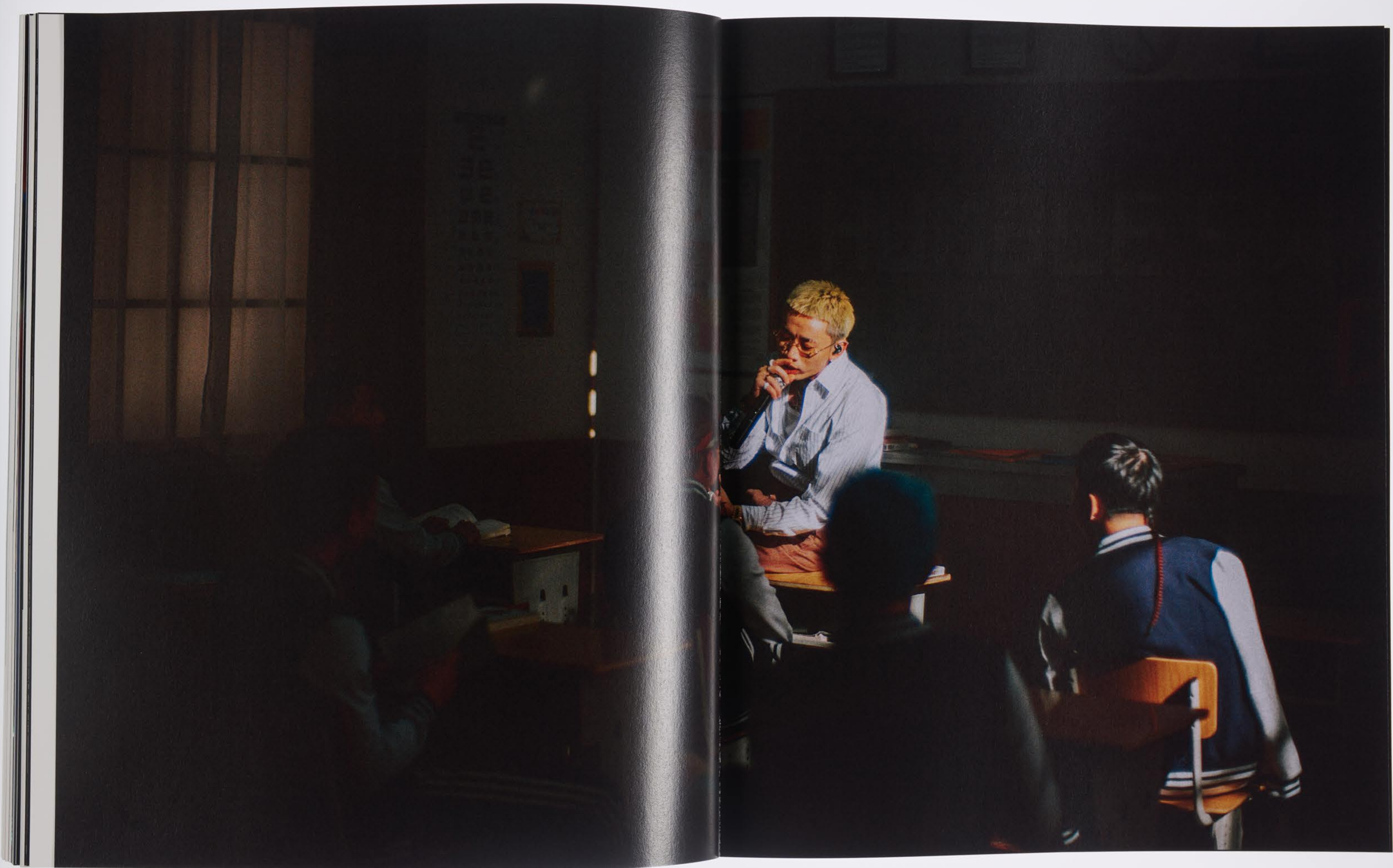
Released in 2022-05

马思唯「HUMBLE SWAG」Live Performance



Executive Producer VING/HENRY Director VING  
 Assistant Director ZHANG SHENGJIE/STRIVAN Written&Composed MA SIWEI Music Produced MA SIWEI  
 Performed MA SIWEI Producer JASMINE YANG Assistant Producer YANG YANZHE  
 Director of Photography HUO BOJUN Script Supervisor JIANG YIWEN  
 Creative DENG XIAOYING Production Designer PENSU KING Colorist ZHANG YINGXU  
 Styling Director DAI QING Makeup Artist FENG XUEJIAO/WANG MAOCHENG  
 Gaffer ZHOU ZEMIN Editor ZHANG YINGXU





















*Harold Davis*





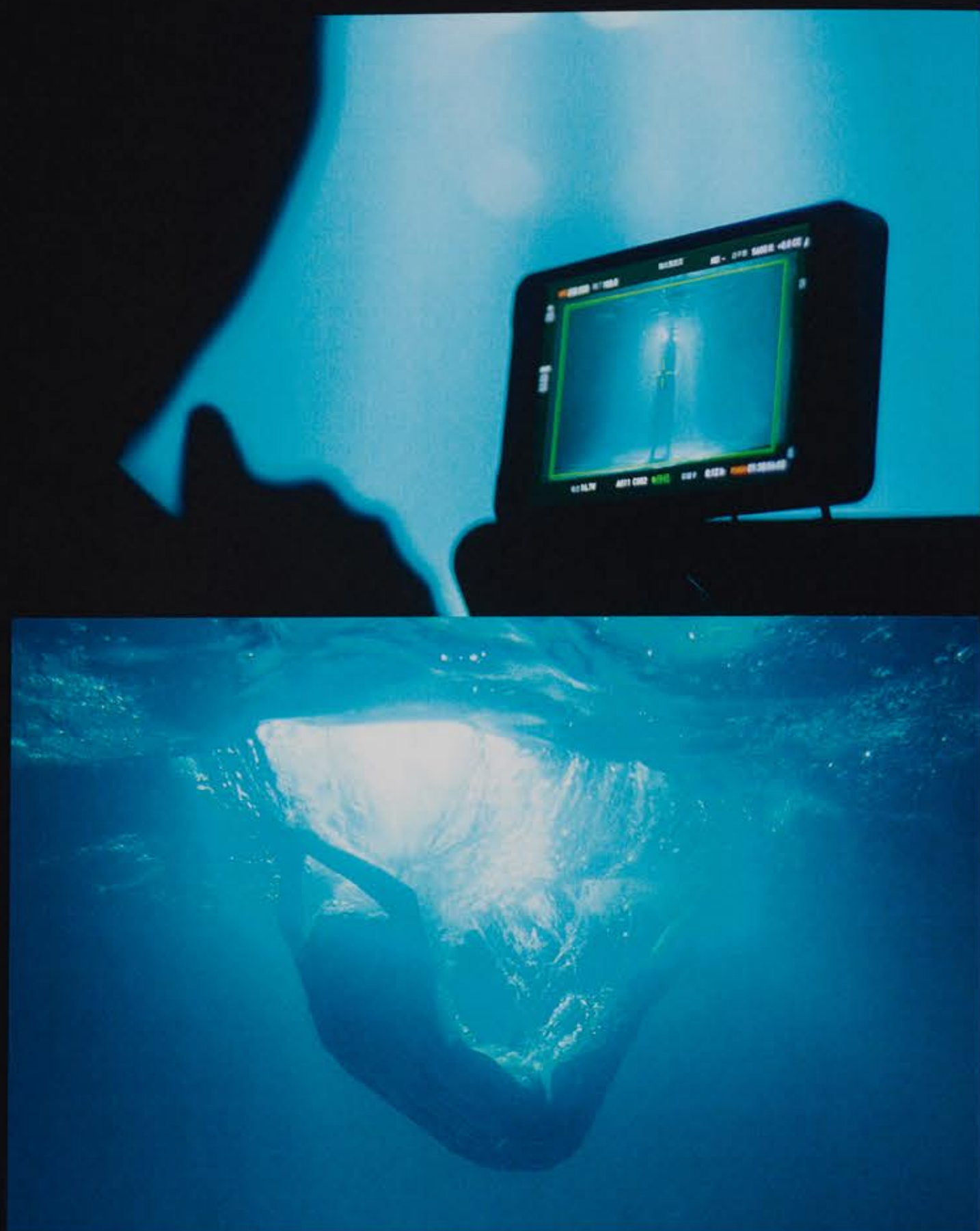
Executive Producer VING/HENRY  
 Director STAN Cinematographer HU YAJUN Production Manager TANG YIYANG  
 MakeUp ZHANG ZHIGAO Gaffer ZHOU ZEMIN CG Effects DIGITALMONSTER  
 Art Director HAN JIAHAO Audio Mixing HAN XU Colorist VING  
 Editor CHANG YUESHAN



Released in 2019-03

大触觉醒







YULIN Y2K INTERLUDE

PO8

TEL  
DAWN

Directed by RENXING  
Produced by ELEVISION

Executive Producer VING/HENRY  
 Director REN XING Written&Composed PO8 Music Produced PO8  
 Performed PO8 Line Producer LI SHA Production Manager LIU LU Cinematographer ALLEN  
 Colorist RENXING Styling DAI QING Graphic Designer HAPPYSEED  
 Editor TANG JUN



Released in 2023-10

PO8 MV 「YULIN Y2K INTERLUDE」













Released in 2023-02

CARHARTT WIP 「II」



Executive Producer VING/HENRY  
Director ZHOU SHIJI Cinematographer XIONG XIN Colorist ZHOU SHIJI  
Editor ZHOU SHIJI













*Released in 2023-01*

CARHARTT WIP [1]



*Executive Producer VING/HENRY  
Director ZHOU SHIJI Cinematographer ZHOU SHIJI Colorist ZHOU SHIJI  
Editor ZHOU SHIJI*













Executive Producer VING/HENRY  
Director ZHOU SHIJI Cinematographer CHEN GUANGXIANG Art Director ZHOU SHIJI  
Colorist RENXING Starring RIKIMARU Graphic Designer HAPPYSEED  
Editor XU CHONGYANG



Released in 2023-07

力丸专辑先导「CLOWN OR CROWN」

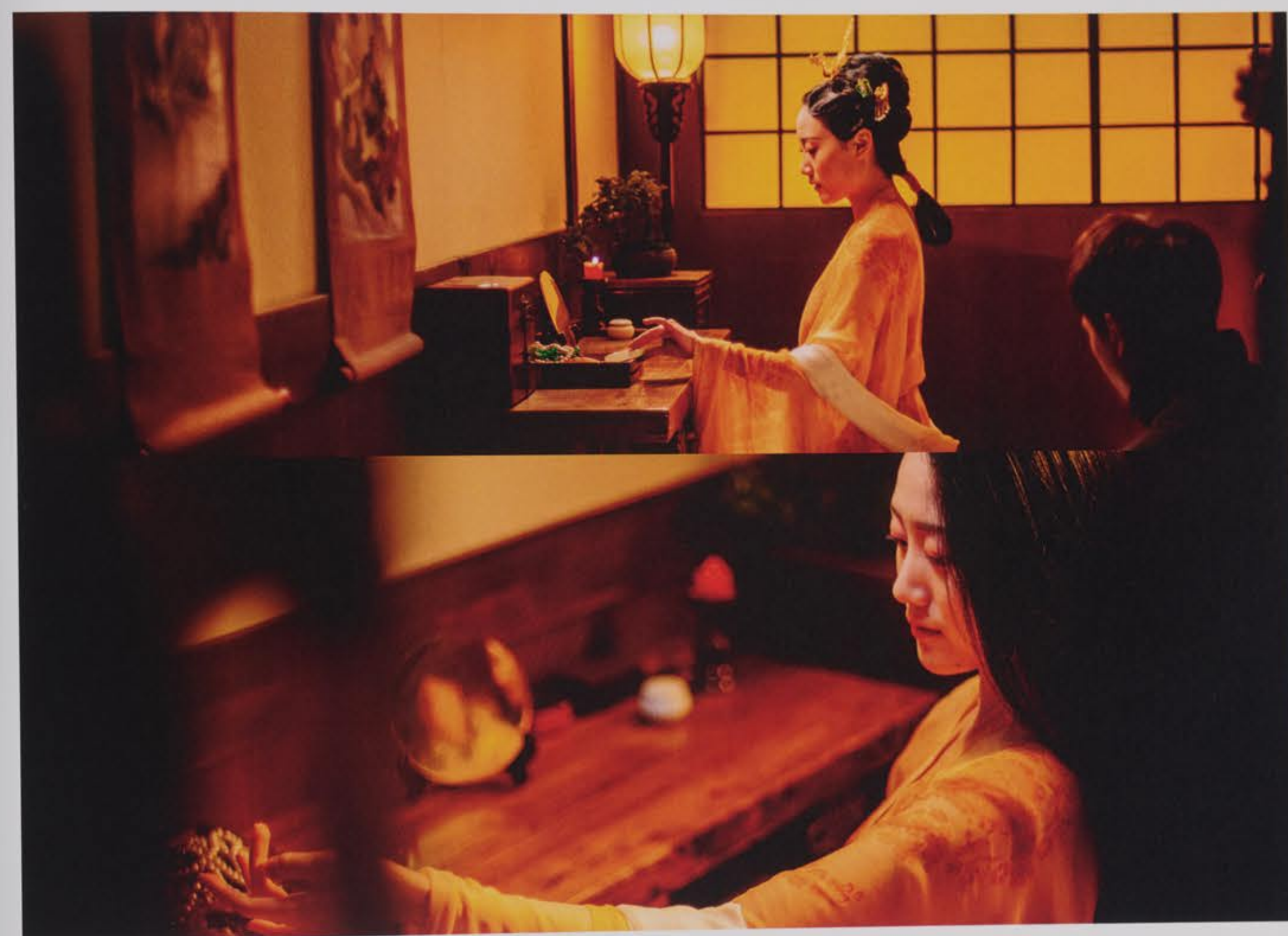
















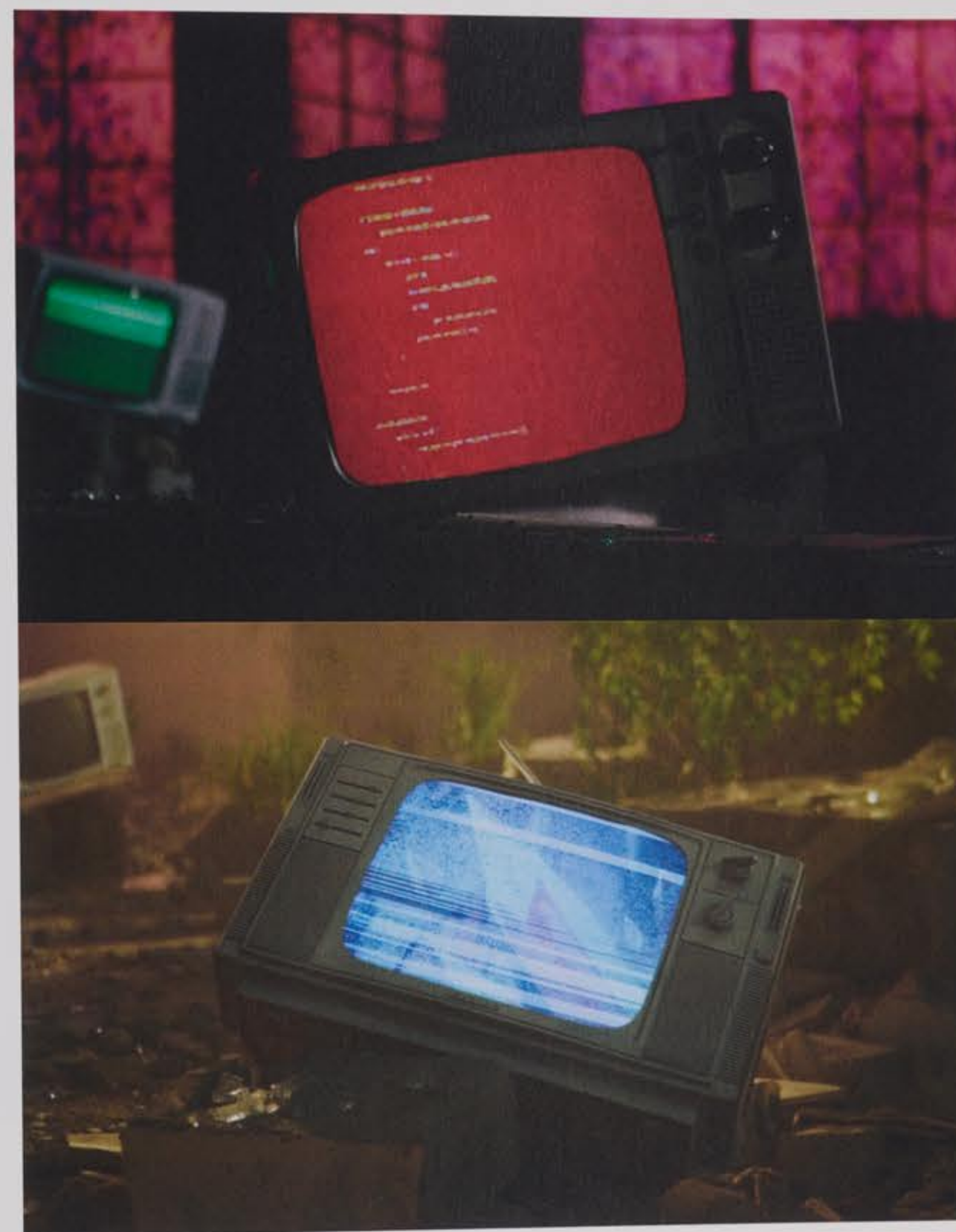
Presented MIHOYO Executive Producer VING/HENRY  
 Director LIU YI Production Manager JIA YI Cinematographer YANG XIAOFEI  
 Art Director UNA(umm studio) Set Director YUAN ZI(umm studio)  
 Photographer XIE JIANJUN Gaffer WANG SHIJIE Prop Master HE RUI  
 Editor HU WEICHAO



Released in 2022-09

崩坏3 MV「TURE」













# **HYPER SONIC**

**TELEVISION**





Co Director VING/HENRY/LIN CHUNKAI/88RISING TEAM  
 Production Team ZHANG YUWEN/HE YAOHAN/LI ZHILIN/GUO JIAY  
 Director of Photography HUO BOJUN/SUN PENG Production Designer ZHOU ZEMIN  
 Styling Director DAI QING/FENG XUEJIAO Gaffer ZHOU ZEMIN Creative ORANGE  
 Editor NING GUANGMING/LIN CHUNKAI/SLOW.G/HENRY/LIU JUNNAN/REN XING/HE YAOHAN

Released in 2022-10

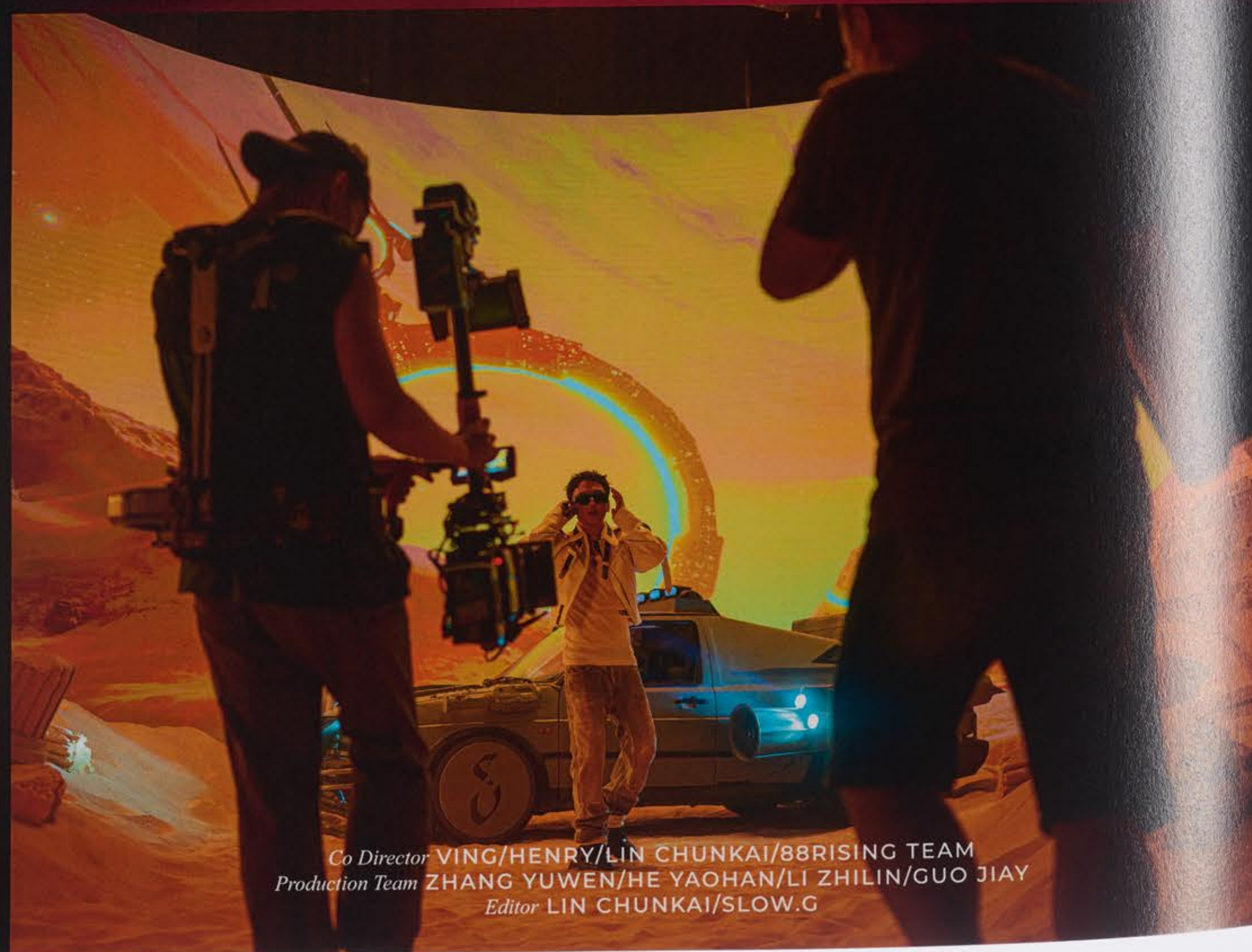
[HYPER SONIC 说唱派对]











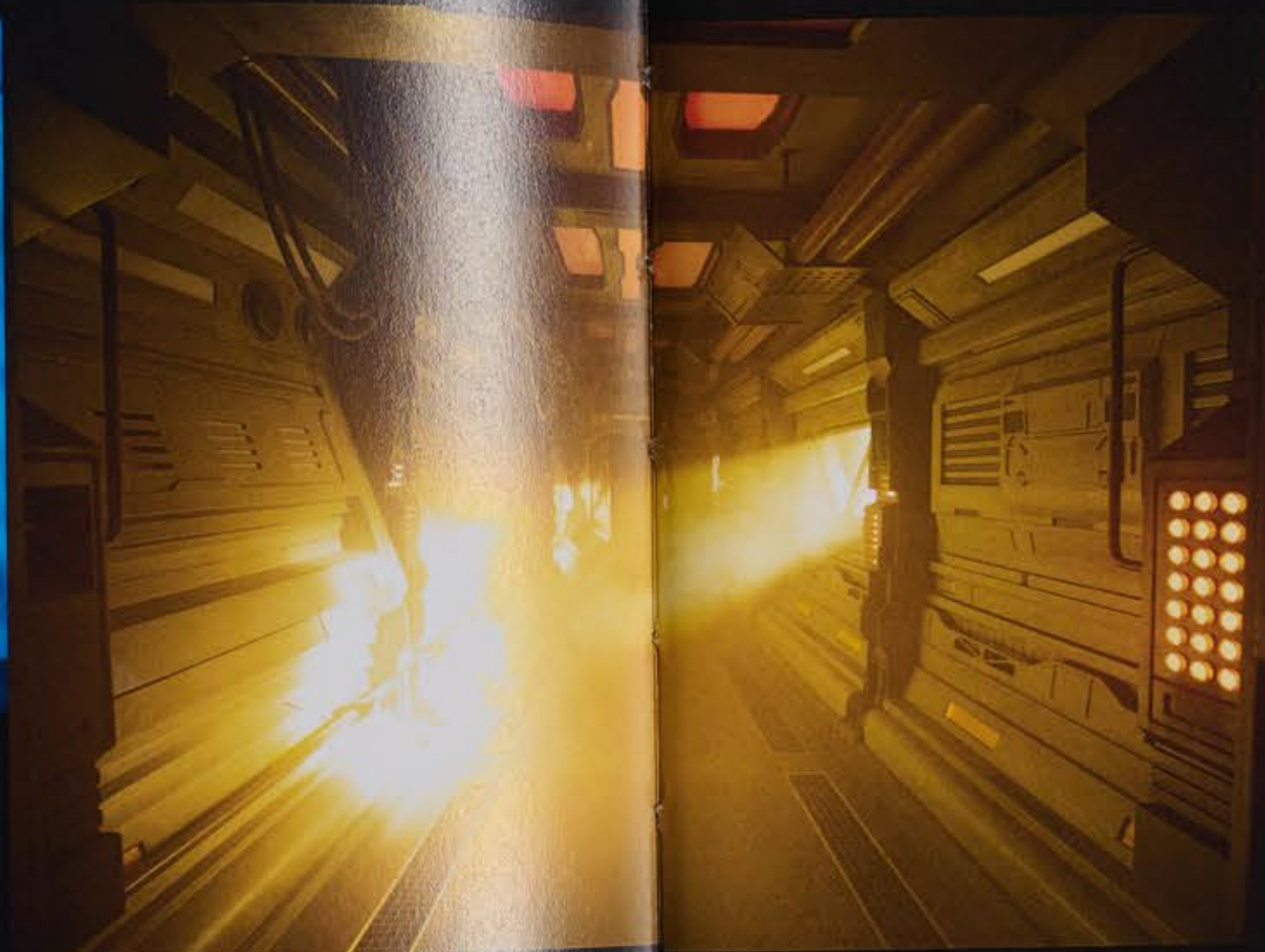
Co Director VING/HENRY/LIN CHUNKAI/88RISING TEAM  
 Production Team ZHANG YUWEN/HE YAOHAN/LI ZHILIN/GUO JIAY  
 Editor LIN CHUNKAI/SLOW.G



Released in 2022-10

「HYPER SONIC 说唱派对」SEASON 2&4



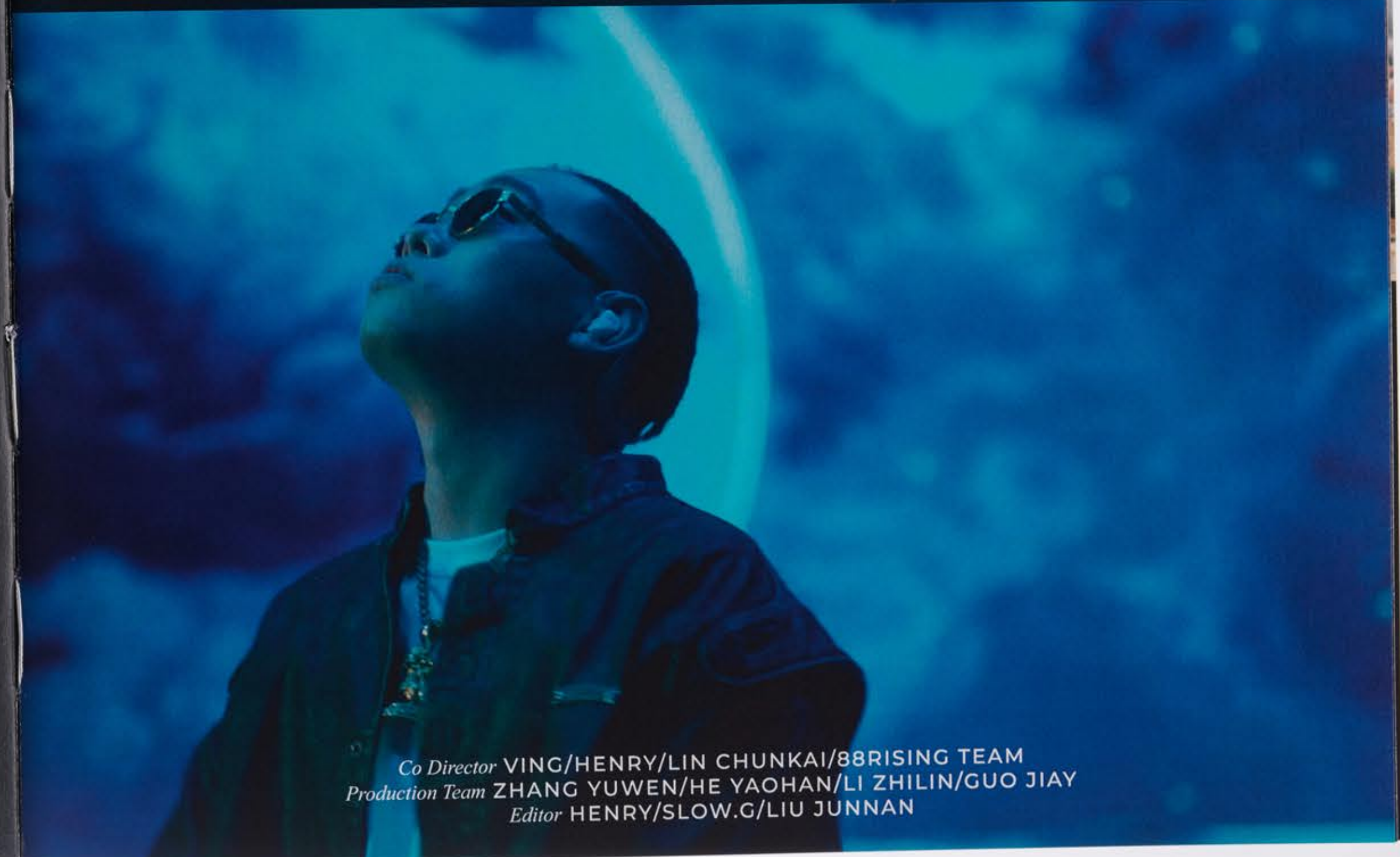






Released in 2022-10

「HYPER SONIC 说唱派对」SEASON 5



Co Director VING/HENRY/LIN CHUNKAI/88RISING TEAM  
 Production Team ZHANG YUWEN/HE YAOHAN/LI ZHILIN/GUO JIAY  
 Editor HENRY/SLOW.G/LIU JUNNAN













Released in 2022-10

「HYPER SONIC 说唱派对」SEASON 1



Co Director VING/HENRY/LIN CHUNKAI/88RISING TEAM  
Production Team ZHANG YUWEN/HE YAOHAN/LI ZHILIN/GUO JIAY  
Editor NING GUANGMING





We around the world.





Florence, Italy







Denmark & Sweden







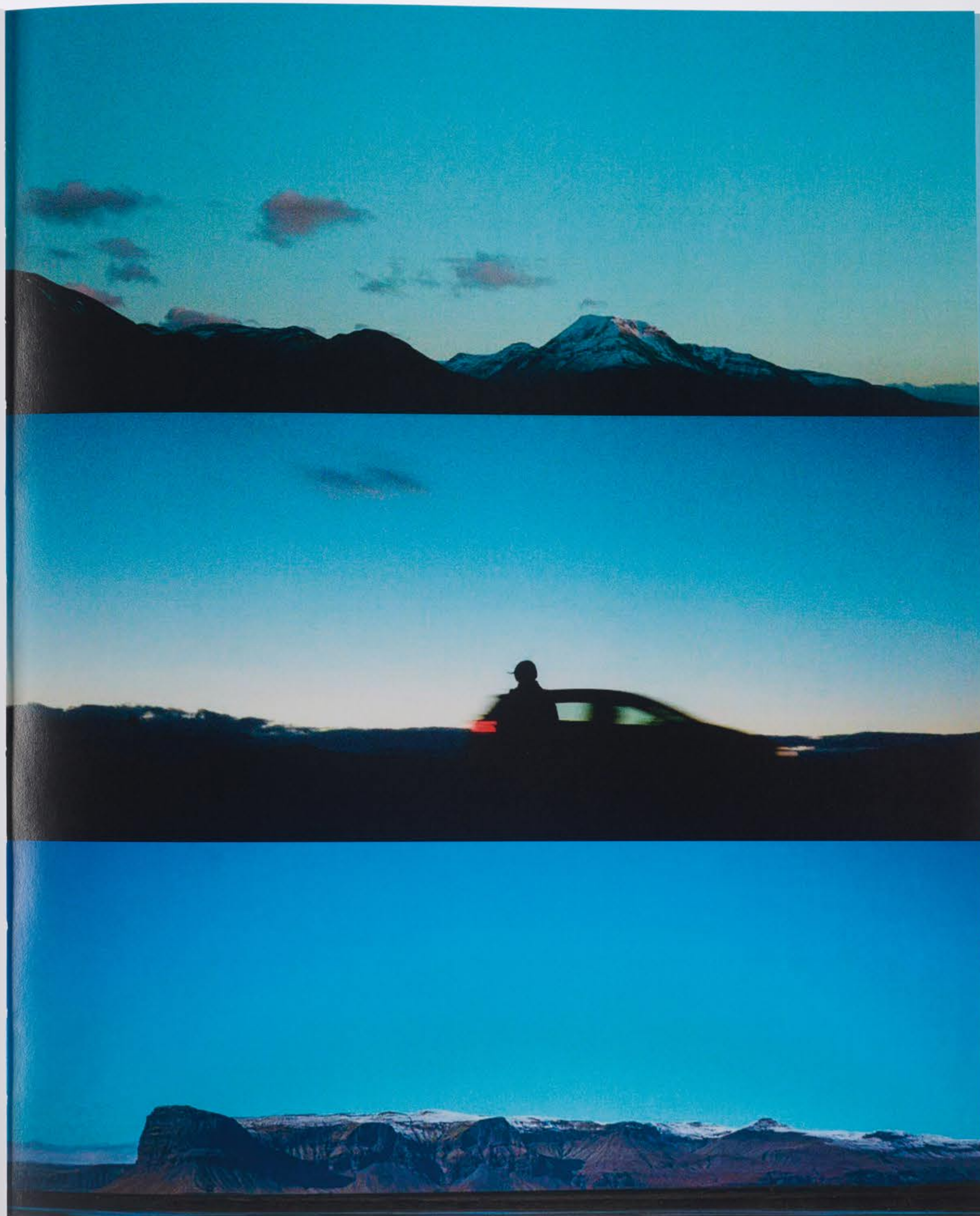






Iceland









FILM WORK - MAXVING







U.S.A.













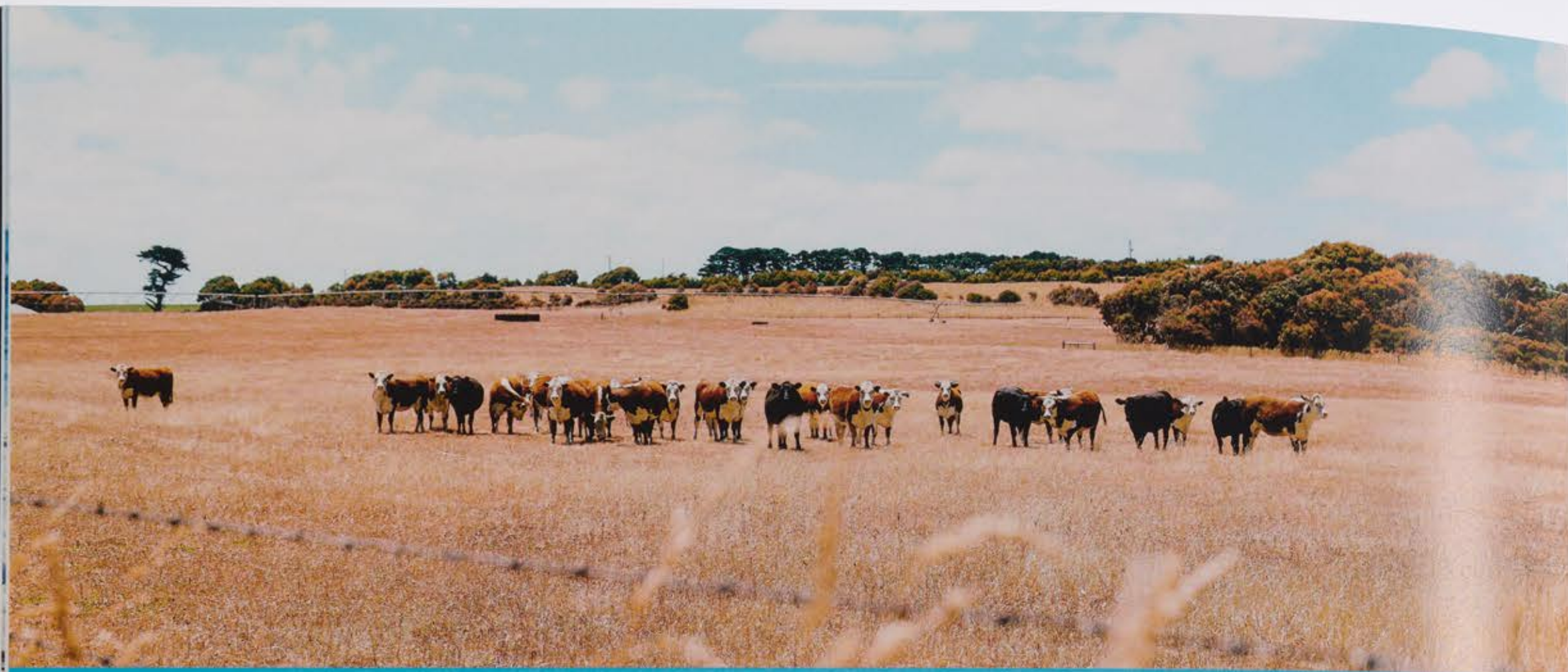


Melbourne & Sydney, Australia









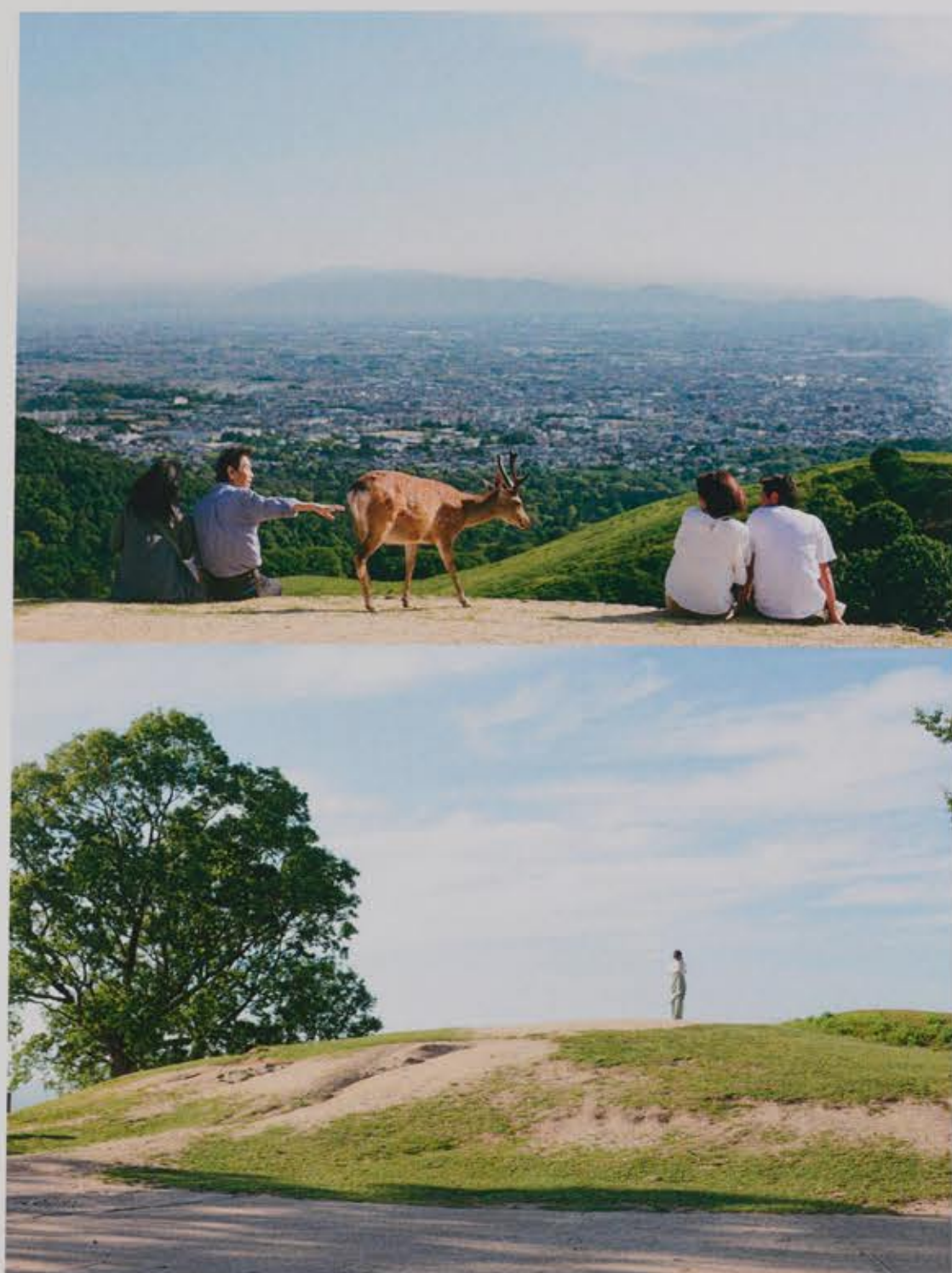




Japan











South Korean













Taiwan, China















This is

us.





联合创始人 / Co-founder

徐畅 / VING

徐畅是一位活跃在数字艺术领域的创意者，专长于短片制作、音乐编曲、影视后期和视觉设计等领域。在北京大学生电影节、上海国际电影节、戛纳幼狮以及中国广告金狮奖中，获得奖项与提名，体现出坚持与热爱。

2013 年，与王涵携手创立的万象映画 ELEVISION 工作室，旨在为客户提供高品质的视觉和创意制作服务。此外，徐畅还是 Ving app、涂门 toxmen、好的 official 和万象研究社等品牌的创始人。在万象映画 ELEVISION，他担任导演、视觉和创意总监，与团队紧密合作，为多个品牌创作了广告创意方案，合作品牌涵盖了从运动到汽车、互联网、音乐艺术家以及其他视觉媒体等领域。不仅专注于广告行业，学术领域也有着显著的贡献。2021 年，他被邀请为四川传媒学院的客座教授。而在 2022 年，作为四川音乐学院的实践课程专家，分享创意经验。2023 年 TopDigital 创新营销奖的评审团成员，并作为佳能 Canon 的青年大篷车讲师，分享了他在广告和数字艺术领域的丰富经验。

*Ving is an active creator in the realm of digital art, excelling in short film production, music arrangement, post-production for movies and television, and visual design. His numerous works have been nominated at the Beijing University Student Film Festival, Shanghai International Film Festival, Cannes Young Lions, and the China Advertising Golden Lion Awards, echoing his commitment and passion.*

*In 2013, in collaboration with Henry, he co-founded the ELEVISION studio, aiming to provide clients with top-notch visual and creative production services. Beyond that, Ving is the founder of brands like Ving app, Toxmen, Haode official, and the ELEVISION Research Society. At ELEVISION, he serves as the director, art & creative director, working closely with his team*

*to produce innovative advertising concepts for a wide range of brands, spanning from sports to automotive, the internet, musical artists, and other visual mediums.*

*Not only focused on the advertising sector, Ving has also made significant contributions in academia. In 2021, he was invited to be a guest professor at Sichuan University of Media and Communications. Then in 2022, as an expert for practical courses at the Sichuan Conservatory of Music, he shared insights into creative processes. In 2023, he was a part of the judging panel for the TopDigital Innovation Marketing Award and served as a lecturer for Canon's Eoscaravan, imparting his extensive experience in advertising and digital artistry.*





联合创始人 / Co-founder

王涵 / HENRY

We are the dreamers of dreams.

我们不仅是广告工作者，我们是用想象和创意去造梦的人。

王涵，资深广告创意人、导演、制片人。毕业于四川大学广播电视新闻系，曾在成都传媒集团担任新媒体视频主编及艺网影视后期总监。2013年，他与合作伙伴徐畅共同创办了万象映画 ELEVISION，担任导演、监制和制片人，并同时联合创办 Ving app、涂门 toxmen、好的 official 和万象研究社等品牌。

自万象映画创建以来，王涵一直担任影视 TVC 广告导演和监制，其作品多次荣获行业奖项。其中，他监制的百度网盘《对方辩友》荣获金狮国际广告奖最佳微电影金奖，亚马逊中国《大开眼界》荣获 TopDigital 视频创意金奖等。作为导演和监制，王涵拥有源源不断的热情和深刻的洞察力。凭借 10 年的行业经验，他熟悉每一个广告传播环节，从消费者分析、市场调研，到前期的策划、创意、脚本，再到后期的拍摄、剪辑、投放等，并具备丰富的经验。他坚持创意和视觉优先的创作理念，严格把控影片制作中的每一个细节。

*We are the Dreamers of Dreams. We are not only the advertiser, but also the dreamers of dreams with imagination and creativity.*

*Wang Han (Henry) is a senior creative advertiser, director and producer. He graduated from Sichuan University with a degree in Radio and Television Journalism and once worked as a chief editor of the new media video department of Chengdu Media Group and the post-production director of Chengdu Arts Network. Then he co-founded ELEVISION with his partner, Xu Chang (Ving) in 2013 as director, supervisor, and producer. Also, he co-founded brands such as Ving app, TOXMAN, Haode Official, and ELEWAY.*

*Since the founding of ELEVISION, Wang Han has been working as a director and producer of TVC commercials, and his works have won many*

*industry awards, including the Gold Award for Best Micro Film in the Golden Lion International Advertising Awards for a commercial advertising shooting and producing for Baidu Netdisk, titled "My Rival Debaters", and the Gold Award for Video Creativity in TopDigital Awards for Amazon China's brand advertisement, titled "Eye-Opener". As a director and producer, Wang Han has inexhaustible enthusiasm and profound insights. Having rooted in this industry for a whole 10 years, he has been endowed with abundant experience in understanding any aspect from consumer analysis, market research, pre-planning, creativity, and scripting, to post-production shooting, editing, and releasing. He insists on creative philosophy and visual priority and strictly controls every detail in film production.*



B5

万史画®

ELEVISION®

POSTER  
EXHIBITION

01.30 ———  
2021.03.30

COFFEE  
10:00-18:30  
LEFT SLIP  
←  
5555

ticket







联合创始人 / Co-founder

王涵 / HENRY

We are the dreamers of dreams.  
我们不仅是广告工作者，我们是用想象和创意去造梦的人。

王涵，资深广告创意人、导演、制片人。毕业于四川大学广播电视新闻系，曾在成都传媒集团担任新媒体视频主编及艺网影视后期总监。2013年，他与合作伙伴徐畅共同创办了万象映画 ELEVATION，担任导演、监制和制片人，并同时联合创办 Ving app、涂门 toxmen、好的 official 和万象研究社等品牌。

自万象映画创建以来，王涵一直担任影视 TVC 广告导演和监制，其作品多次荣获行业奖项。其中，他监制的百度网盘《对方辩友》荣获金狮国际广告奖最佳微电影金奖，亚马逊中国《大开眼界》荣获 TopDigital 视频创意金奖等。作为导演和监制，王涵拥有源源不断的热情和深刻的洞察力。凭借 10 年的行业经验，他熟悉每一个广告传播环节，从消费者分析、市场调研，到前期的策划、创意、脚本，再到后期的拍摄、剪辑、投放等，并具备丰富的经验。他坚持创意和视觉优先的创作理念，严格把控影片制作中的每一个细节。



6- 蔡 耀 7.13



2010.10.10



2011.1.1



2020.10.19 P4hao 12stain



2023.11.05



2020.10.20 Lanchuang Duan



K.C.H. rising







姜逸舟 2020.10.10



王 2020.10.27



TJ 老范: 开心的人 2020.10.27



张 2020.12.23



2020.12.21



Dusky 2020.10.24



2020.10.20 - Lin He



Happy! TJ 2020.10.27



2020/12/27 (8) 小美



雨恬 2020.12



2020.10.27





1ck 2021.01.8



2020.10.27 11:00



Uniq  
lin Henry



2016.4.14



STEVISION



2020.10.32 SEAS  
Clare



2020.4.8 星青



2019.11.11



2019.3.4 "Wall"

# ELEVISION

2017-2000 Staff



2017-2000 Staff!

Ving/Henry/Ducky/Sky/Werido/ClareZ/Yo/Cicada/Hill/Junwen/Aiy-o/Stan/H.M/Genius/Echo/Linni/Nana/Vanilla/FBChao/Sens/April/Yoyo/Doudou/Xinyi/Bubble/Liwenyu/Fanbuxiang/Annie/Kyrahan



創想中  
CREATING



戛纳幼狮 / Young Lion  
上海国际电影节 / Shanghai International Film Festival  
北京大学电影节 / Beijing College Student Film Festival  
中国广告影片金狮奖 / Golden Lion Award  
Hishorts 国际短片奖 / Hishorts  
2020 第八届 Topdigital / Topdigital  
杰出品牌创新奖 / Top Brand Innovation Awards  
站酷 2022 年度创作者 / ZCOOL Creator of 2022

# ELEVISION

2017-2022 Staff



2017-2022 Staff

Ving/Henry/Ducky/Sky/Werido/ClareZ/Yo/Cicada/Hill/Junwen/Aiy-o/Stan/H.M/Genius/Echo/Linni/Nana/Vanilla/FBChao/Sens/April/Yoyo/Doudou/Xinyi/Bubble/Liwenyu/Fanbuxiang/Annie/Kyran





创意无限  
想象无边





NON STOPPED **CREATIVITY**  
BOUNDLESS **IMAGINATION**



NON STOPPED **CREATIVITY**  
BOUNDLESS **IMAGINATION**



若拾取到此本档案,请移交  
至地面指挥中心。

坐标:

30°69'30"N

104°02'32"E

**ELEVISION LICENSE**

NAME R220616  
Timmy aka Youqiu

SEX	HAIR	EYES	HEIGHT	WEIGHT	DOB	DOB	DOB	DOB	DOB
M	Gold	Gre	1-02	12	2022-01-01	2	2	2	2

DATE OF BIRTH 2022-01-01

AGE 2

WEIGHT 12

DOB 2022-01-01

DOB 2

DOB 2

DOB 2

PHOTOGRAPHY

SIGNATURE

外勤中

**ELEVISION®**

1

Video Design 0-10

Fanmate Flying International Creative Park  
Website: www.ele-vision.com

NON STOPPED CREATIVITY  
BOUNDLESS IMAGINATION

Chilling HOURS

WARNING

前方(头脑风暴中心)

PLEASE READ OUR WORK FLOW DOCUMENTS CAREFULLY,  
PREVENT ANY ACCIDENTAL INJURY.

2

IF YOU OWN THE CURRENCY,  
GET A FREE CUP OF COFFEE.

3

PLEASE READ DOCUMENTS CAREFULLY,  
BEFORE PERFORMING OPERATIONS.

4

TIMMY Meiqiu

5

录制开始 创意无限

3, 2, 1, ACTION!

UNLIMITED CREATIVE

WHEN WE START TO WORK, NOTHING CAN STOP US,  
BECAUSE WE HAVE INFINITE INSPIRATION.

翻阅档案时,表情无需管理,保持好奇心高度,遵循创  
意航线,确保灵感不偏航,快乐着陆。祝旅途愉快:)

WHEN REVIEWING ARCHIVES, MAINTAIN A HIGH LEVEL OF CURIOSITY, FOLLOW CREATIVE PATHS,  
ENSURE THAT INSPIRATION STAYS ON COURSE, AND GUARANTEE A JOYFUL LANDING. WISH U  
HAVE GOOD JOURNEY :)